

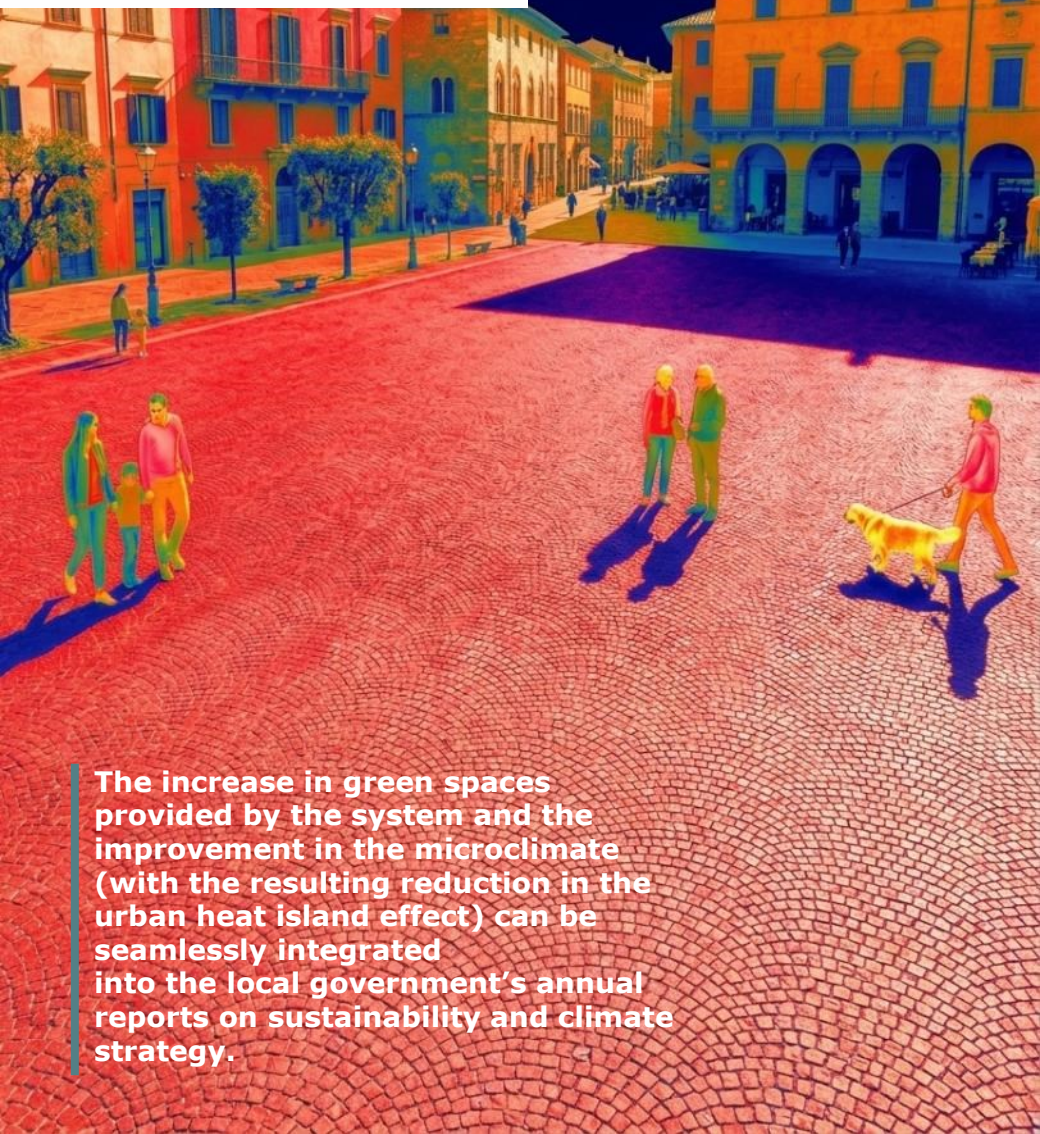


Green infrastructure for the City of the Future: Veridian Hub Ambassador Partner Program

An exclusive business opportunity for market leaders



Strictly confidential,
for Partner review only!



The increase in green spaces provided by the system and the improvement in the microclimate (with the resulting reduction in the urban heat island effect) can be seamlessly integrated into the local government's annual reports on sustainability and climate strategy.

Telematics system: monitors solar panels and irrigation systems.

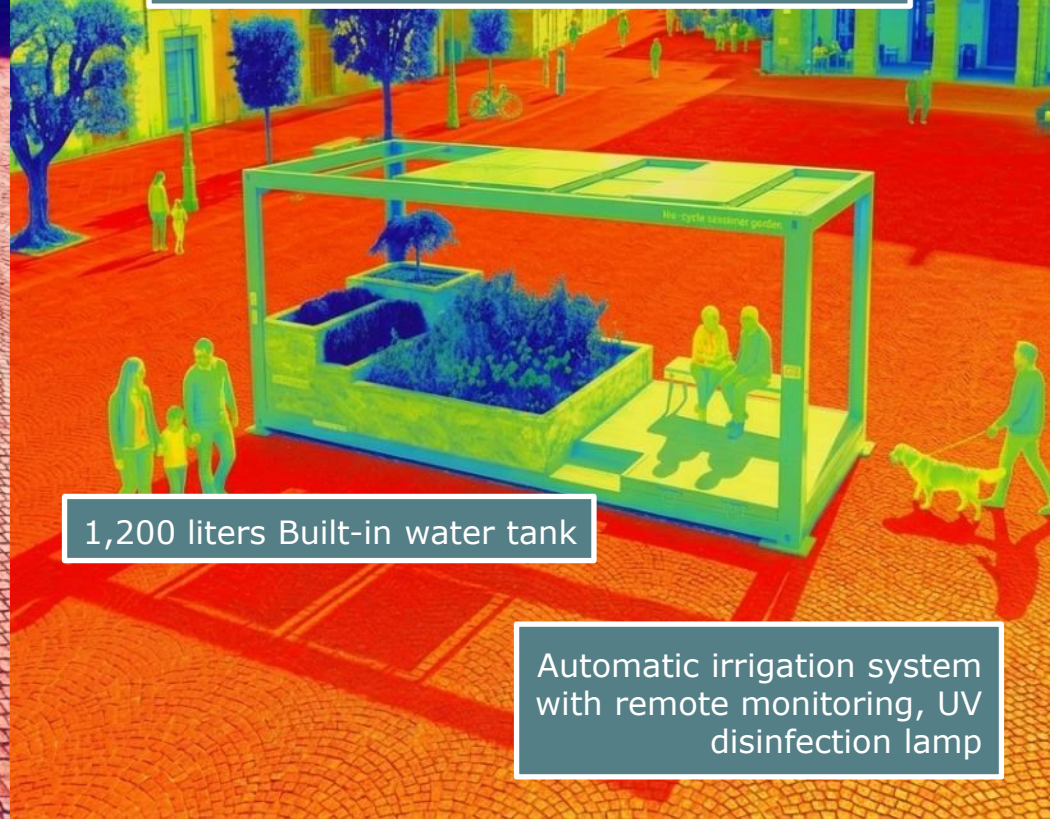
Measures the temperature of the air, the growing medium, and the water.

Measures CO₂ concentration.

Displays real-time data on a central interface.

Installation without dismantling, in just 43 minutes.

Off-grid operation with minimal maintenance requirements (5–25 days of autonomous operation).



1,200 liters Built-in water tank

Automatic irrigation system with remote monitoring, UV disinfection lamp

Technical specifications

Type: TYPE-01

Design options: STANDARD/GARDEN/TERRACE/KITCHEN

Size: 6,058 mm x 2,438 mm x 2,636 mm
(width x depth x height)

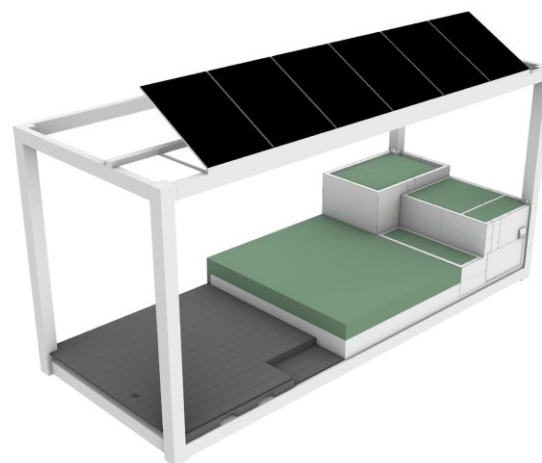
Frame color: 175 RAL colors are available

Cover 01: Optional slate covering, 20 colors are available

Cover 02: Optional WPC covering, 6 colors are available

Dead weight: 4,550 kg (empty tank)

Water tank: 1,200 liter



Design options:



TERRACE



STANDARD



KITCHEN



GARDEN





What is our solution to the environmental challenges facing cities?



Value-Creating Category	The costs and limitations of traditional solutions	Veridian Hub's ability to generate SROI	Monetizable value (examples based on research)
Reducing the Urban Heat Island (UHI) Effect	Increased use of air conditioning in offices and homes, rising electricity bills, and damage to asphalt	Shading the hub, evaporation, and cooling the hub result in a microclimatic temperature drop.	Energy savings on cooling costs for surrounding buildings: The cooling capacity of trees can be equivalent to that of 10 air conditioners.
Public Health and Quality of Life	Air pollution (particulate matter) and heat waves increase the incidence of respiratory and cardiovascular diseases.	The selected plants trap dust and harmful gases. Having a view of greenery (fractal focus) reduces cognitive stress.	Relieving the burden on the healthcare system; green spaces can reduce the incidence of depression by up to 25%.
Appreciation in Real Estate Values	A gray, concrete-filled environment reduces the appeal of commercial spaces and residential properties.	The presence of high-quality, aesthetically pleasing green spaces (such as slate or WPC) immediately enhances the prestige of the location.	According to research, the value of properties surrounded by green spaces increases by an average of 6–12%.
Operation and Installation (OPEX/CAPEX)	Building the park involves road closures lasting several weeks, utility work, and daily watering carried out by a costly workforce.	Installation takes less than an hour with no need to break up the ground surface. 100% off-grid power, automatic irrigation with remote monitoring.	A drastic reduction in the labor requirements, zero utility and water costs, and avoided losses due to downtime.

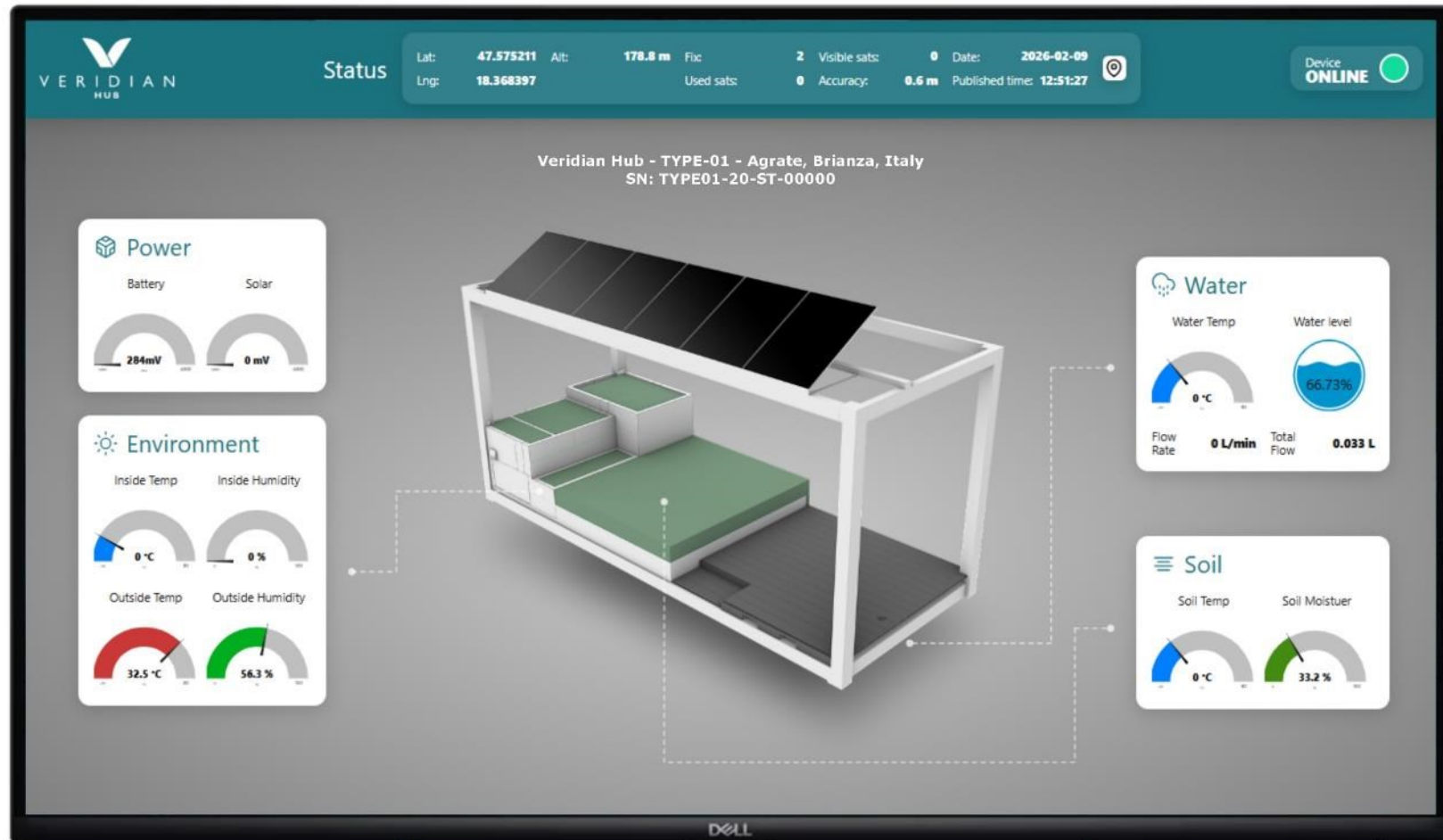


You and your network are at the center.



Your existing contacts may be our potential clients. The ambassador's role is to present the Veridian Hub solution, which addresses urban heat islands, green space maintenance, hands-on education, and ESG-related challenges.

Online Dashboard in real time & internal online portal for Ambassadors



The TYPE01 dashboard provides real-time mechanical and environmental data (water level, temperatures, soil moisture). The CO₂ sequestration data (approximately 141 kg/Hub/year) are based on calculated and validated values for the planted vegetation community, which are suitable for official re-reporting.

Dashboard data is displayed in real time on the online inter-face.



Operating packages:

Available operation packages and their contents:

	BASIC	MEDIUM	COMPLETE ZERO RISK
Dashboard access	✓	✓	✓
Comprehensive annual review (visual inspection, checking filters and seals, leak testing, inspecting electrical system connectors and switches, inspecting the battery and solar panel system, cleaning solar panels, cleaning the water tank)	-	✓	✓
Adjusting the automatic irrigation system according to the season (four times a year)	-	✓	✓
Visual inspection at least once a month (inspection of solar panels, electrical systems, water tank and leaks as well as the inspection of the roofing for damage)	-	✓	✓
Filling the water tank (does not include the water used)	-	-	✓
Clean the filters every 4–8 weeks (depending on the operating conditions)	-	-	✓
Plant care (fertilization, pruning, and spraying based on monthly inspections)	-	-	✓
Replacement of diseased or damaged plants (plants of the same species but different sizes, as needed)	-	-	✓

The dynamics of the Partner Program: Focus on relationship building and return on investment



Duties of an Ambassador:

Networking with industry professionals, informing potential municipal and corporate clients about the technology, and organizing the first substantive meeting.

Duties of an Veridian Hub:

Managing the entire sales process, including complex technical and financial negotiations, which are handled by the International Office.

Protection and Support:

Leads (customers) are registered on the internal web portal, which provides one year of exclusive protection as well as access to dedicated training and marketing materials.

Commission Structure :

For every successful sale, you'll receive a 5% commission on the net price of the equipment, one full month's fee from the service plan, and a 5% commission on the value of the extended warranty packages.



Financial template:

Following a successful negotiation based on a lead recorded on the internal web interface, the International Office has entered into a contract for the manufacture of the following units and related services:

8 TYPE01 models, Standard design – unit price:
8 x € 37 500

8 Medium operation packages – unit price: 8 x € 2 458

DIAMOND 1 Care Packages – unit price: 8 x € 1 290

Total commission payable to the Ambassador for securing the business: € 15 516 (5%) + € 1 960 (monthly fee for 8 service packages)

TOTAL INCOME: € 17 476

**Get a sample item
to showcase our products!**

**Our special offer, available exclusively
to Ambassadors.**

**A custom Veridian Hub container garden
built to your specifications: € 25 000**

The quote is a net price and does not include shipping and installation fees.



Special offer!
only for Ambassadors





Let's set up a time so we can discuss
all of this in person!

**Click here to schedule an
appointment!**



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